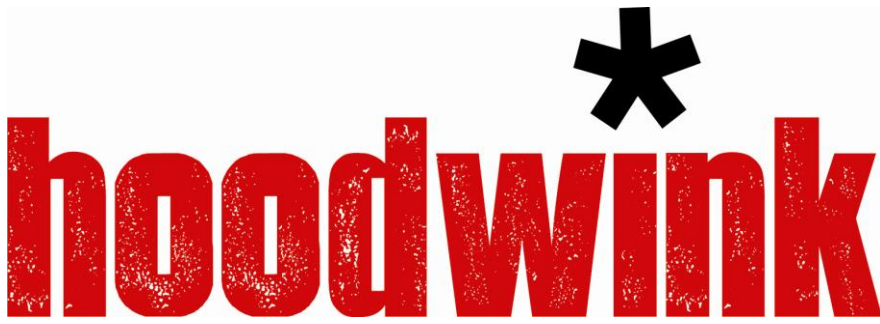




Hoodwink Artist Brief: Gun and Spitroast/Horsmonden Social Club

Hoodwink are trickster do-gooders working at the very edge of curatorial practice. By bringing art to the people, their work creatively challenges current perceptions of exhibiting space and environment, and often deliberately subverts the traditions of curation in order to break down barriers to engagement. The project sees 9 venues subverted by site-specific installations over 3 years. This is the fourth commission opportunity to be advertised.

Hoodwink are calling for submissions from established and emerging visual artists whose practice is based in the UK. One artist will be commissioned to make site specific responses to 2 non-traditional exhibiting spaces, which may also be subverted concurrently by an installation of museum objects. New ways of interpreting the work on display will enhance the experience. The spaces selected for *Hoodwinking* are **The Gun and Spitroast Pub, Horsmonden and the Horsmonden Social Club**, Horsmonden, Kent.

The commission

- The commission represents an exciting opportunity for the artist involved to work in new ways by showing in non-traditional spaces and to make new connections with Kent physically and theoretically.
- The commission brief asks for the artist to propose bold site-specific responses to the venues, in any media. Hoodwink are especially interested in proposals that respond to the history of the venues. The proposal must respond to both venues, finding ways to link their histories together. Work should be placed in both sites, although this does not need to be equally weighted.
- The new work will be displayed at the venues for up to 6 months from **December 2013 – June 2014**
- The commission requires the artist to participate in a networking launch of the project
- The commission requires the artist to lead at least two educational sessions: one for the staff of the venues and one for the public in the venue. The artist will be paid for these events, and the project team will support the artist to achieve them.
- The commissioned artist will work with the Hoodwink project team, and specifically the marketing team, to create interpretative materials (these may include using social media). The interpretative materials are aimed at non-gallery users.
- The commission fee of £3,000 includes materials and all transport costs, including delivering and removing the work from the venue.
- Artists should assume there are no storage facilities for the work at the venue

- Ownership of the work remains with the artist. The work will be professionally photographed and the artist will be able to reproduce the images with permission from *Hoodwink*.
- The commissioned pieces will be insured by Tunbridge Wells Borough Council during installation and whilst on display, subject to an agreed maximum value. Artists will need to have their own public liability insurance.

The Venues

The Gun and Spitroast Pub (www.gunandspitroast.co.uk) in Horsmonden is a 16th century traditional English Inn on the green in the small village of Horsmonden. John Browne, gunmaker to both Charles I and Oliver Cromwell, used the pub as an office. For more information about the village's history go to www.horsmonden.co.uk

Over the centuries the pub has played host to the working population of many different industries, related to the village's history: gun making, hop-farming, engineering, weaving and horsetrading. Now customers vary from Monday night darts locals to the migrant fruit pickers and weekend Sunday lunch traditionalists.

The pub has recently been refurbished and has a traditional bar area as well as a restaurant area called 'Austens', named after the Austen family, prosperous wool merchants who lived in Horsmonden. John Austen, great grandfather of author Jane Austen, lived in Horsmonden until his death in 1705. He was a member of the Grey Coats of Kent, a company of woollen traders.

Horsmonden Social Club (<http://horsmonden.social-club.org.uk/>) is housed in the 'Reading Room' building across the village green from the Gun and Spitroast pub. The club has been operating for over 100 years and currently has 400 members aged 16 and above and offers weekly sessions of snooker, darts and table tennis, as well as acting as a venue for other clubs to gather. The building was originally donated by the Austen family as a reading room, but also houses a photographic war memorial dedicated to the men from the village who fell in WWI.

To view images of the venues please visit our facebook pages: www.facebook.com/hoodwinkhq

Open Session

We would encourage you to attend the organised open session for proposing artists to view the venues, meeting at the Gun and Spitroast pub, on Sunday 22 September at 12pm. The open session is an opportunity to view the venue and meet Hoodwink project managers and venue staff for a chat and to answer any questions. Artists are welcome to visit the venue independently to look at the spaces available should they not be able to attend the open day.

To book a place on the open session please email hoodwink@tunbridgewells.gov.uk

Timetable and phasing

- Application deadline: Sunday 29th September, 2013 11.59pm
- Artists selected and informed by Wednesday 2nd October 2013
- Contract signed by Monday 7th October 2013, project starts
- Delivery of work on Monday 9th December 2013, by 12pm
- Installation from Monday 9th December 2013.

To apply please send the following information as a single PDF Document:

1. Contact details including website address
2. How you heard about the Hoodwink opportunity

3. Submission of proposal that meets the remit of the exhibition.

Please make sure you include the following in your proposal:

- Up to 3 images of recent work
- CV (maximum 2 pages)
- Artists statement (up to 200 words)
- Artists proposal for work (up to 500 words)
- Artists proposal for working with a community group, including draft plan (up to 300 words, excluding plan)
- Draft budget

Send email submissions to the *Hoodwink* Project HQ: hoodwink@tunbridgewells.gov.uk

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